



IHBA Regular Session Minutes

October 18, 2007

The meeting was brought to order by President Frank at 7:00.
A total of 12 were present for this session.

Minutes The minutes of the September session were approved as read.

Treasurer Report Oct. 3, 2007 bank balance was \$12,891.87
Additional expenses include: \$2,500 for advertising & \$500 for gift cards.
The group may need to reapply for non-profit status. Ken will check into this.

Committee Reports

Membership A March 1 deadline was set for 2008 membership.

Program No report.

Technology No report

Parade of Homes

Winners of Parade of Homes Gift Cards were announced.

They are:	Wanda Bonnes, Indianola	Hy-Vee Gift Card
	Carol Shaw, Indianola	Indy66 North - Gift Certificate
	Amy Meyer, Johnston	Caseys Gift Card
	Rod Bunnell, Norwalk	Hy-Vee Gift Card
	Kurt Hudson, Indianola	Indy66 West - Gift Certificate

A discussion on the Parade of Homes was focused around improvements for next year's event.

1. A suggestion to advertise in the Chariton radio market.
2. Send copies of the Tabloid to real estate agents in Knoxville, Chariton, & Osceola.
3. Purchase permanent Parade of Homes Signs that include the Time and have arrows directing traffic to the home.
4. Create a central location for signs and ask builders to checkout and return signs to the central location.
5. Create a "Homebuilders" Folder for each member in the Parade of Homes. This folder will include all rules, applications, notices and contact information for the upcoming Parade of Homes show.
6. Run a week of Radio spots every other month through out the year for additional IHBA exposure.
7. Create a Tri-fold Brochure about the Parade of Homes to distribute in each home open for viewing.

Old Business

New Business

The Exec Board will meet in November to finalize plans for 2008.

Program

No program

Thank you to VanderPool Construction for the evening's refreshments.

Next month's (December) refreshments will be sponsored by IHBA.

The meeting was adjourned at 8:00 pm.

Respectfully submitted
Terry Pauling, IHBA Secretary